

# Mixing Jigsaws:

## The Governance of Integrated Health and Wellbeing

A free to attend conference at the UCLan Westlakes Campus

### Friday 9<sup>th</sup> December 2016

Arrival and registration 09.00  
Conference from 09.30 to 16.30  
Lunch and refreshments provided

Organised by:



Sponsored by:



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**You should attend this conference if you:**

- ♦ Want to help achieve good governance of health and wellbeing
- ♦ Work in NHS Trusts; Clinical Commissioning Groups; Councils; Independent sector; Voluntary sector and charitable organisations
- ♦ Are involved in inter-organisational relations in the health community
- ♦ Work to improve health and wellbeing
- ♦ Are interested in public policy and equity



This conference will be streamed live on-line at:  
<http://breeze01.uclan.ac.uk/r8k19az2rwd>  
select 'Enter as a Guest' and enter your name



**To reserve a free place email [RWylie@uclan.ac.uk](mailto:RWylie@uclan.ac.uk) or call 01946 517204**

*"There is no wealth but life. Life, including all its powers of love, of joy, and of admiration. That country is the richest which nourishes the greatest numbers of noble and happy human beings; that man is richest, who, having perfected the functions of his own life to the utmost, has also the widest helpful influence, both personal, and by means of his possessions, over the lives of others."*

John Ruskin - Unto this last (1862)

Health is both a global public good and a fundamental human right. Health and wellbeing are globally and individually salient – they are a defining aspect of ‘good governance’ at all levels. And yet, it is argued that the governance of health is problematic, lacking co-ordination and coherence with a detrimental effect upon people’s lives. This conference focuses upon the structures and processes of governance associated with health and wellbeing, examining and unpacking new modes and models of service delivery in a range of local and regional settings. In an innovative and timely conference, professionals, academics and practitioners discuss models and techniques which can lead to improvements in the delivery of health and wellbeing, focusing upon fitting the complex jigsaws and networks of individual lives, organisational agendas and wider interests in a globalised world.

The health and wellbeing policy universe embraces a constellation of actors from an array of policy areas. According to the OECD, as an overarching issue, wellbeing embraces topics including material conditions associated with income and wealth, jobs and earnings, and housing. It also embraces quality of life issues including work-life balance; education and skills; social connections; civic engagement; environmental quality; personal security; and subjective wellbeing. As a consequence, the boundaries and agendas of organisations and sectors become blurred as partnerships and collaborations become the norm. Moreover, the complexity and intractability of many of the problems associated with achieving wellbeing in healthy settings contrasts with the capacity of organisations and consequently, collaboration and co-ordination between organisations and sectors within new more horizontal and inclusive structures is commonplace.

Increasingly, citizens and consumers are also involved in the co-production of wellbeing and health solutions with service users and lay publics being brought into service design and delivery through a range of new structures and processes within a wider context of anticipatory, smart governance involving the hard power of contract, payments and incentives with the soft power of consultation and the application of common sense. The development of these new structures is a key focus of this conference. The governance of health thus involves many sectors and organisations, stakeholders and citizens in flatter, more inclusive structures as the governance of health and wellbeing is shared between patients, professionals and the wider public and a range of players in a fusion of expert and experiential, lay knowledge and perspectives.

Drawing upon case studies from a range of settings this conference involves professionals, practitioners and scholars from a range of backgrounds and diversity of experience and expertise. The contributions to this conference, and the forward programme of applied research at Westlakes by UCLan’s College of Health and Wellbeing and Applied Policy Science Unit, will make a positive and substantive contribution to the governance of health and wellbeing at a range of scales and settings.

09.30 – 09.35

**Dr Nigel Harrison, Executive Dean College of Health & Wellbeing, University of Central Lancashire**

*Conference Chair’s Opening and Welcome*

09.35 – 10.05

**Dr Rick Wylie, UCLan Samuel Lindow Academic Director, and Dr John Howarth, Director of Service Improvement and Deputy CEO, Cumbria Partnership NHS Foundation Trust and Professor of Primary Care, University of Central Lancashire**

*Co-creation in the Governance and Production of Health and Wellbeing*

10.05 – 10.35

**Lord Mawson OBE, Chairman, Well North**

*People Before Structures: Building Healthy Communities*

10.35 – 11.05

**Professor Stephen Singleton OBE  
Director of the Cumbria Local Improvement Collaborative**

*Being Good Partners: Why is it so Hard?*

11.05 – 11.20

**BREAK**

11.20 – 11.50

**Professor Mark Dooris, Professor of Health and Sustainability, School of Community Health & Midwifery, University of Central Lancashire**

*Forging Connections: Towards an Integrated Approach to Healthy Policies and Healthy Places*

11.50 – 12.20

**Rachel Fleming, Clinical Programme Manager of the Cumbria Local Improvement Collaborative**

*Leading Across Systems in Health and Social Care*

12.20 – 12.50

**Dr Karen Whittaker, Reader in Child Health and Family Health, School of Nursing, University of Central Lancashire**

*Exchanging Knowledge Across Europe:*

*Developing Nursing Home Visiting for Early Child Development*

12.50 – 13.40

**LUNCH**

13.40 – 14.00 \*

**Professor Dominic Harrison, Director of Public Health, Blackburn with Darwen Borough Council**

*The Governance of Health Systems vs The Governance of Healthcare*

14.00 – 14.30

**Ursula Pool, Research Assistant, College of Business, Law and Applied Social Studies at UCLan Westlakes**

*Blue and Green Space as a Public Health Resource*

14.30 – 15.00

**Dr Helen Gilbert, Fellow in Health Policy, The King’s Fund**

*Supporting Workforce Integration: New Roles vs. New Ways of Working*

15.00 - 15.15

**BREAK**

15.15 - 15.30 \*

**Rt. Hon Alan Milburn**

*Social Care Integration*

15.30 – 16.00

**Andrew Willard, President, Policy Sciences Center, Inc. and Experiential Learning Director, University of Iowa Honors Program**

*The “Continuing Decision Seminar”: A Policy Sciences Approach to Help Understand and Shape Integrated Healthcare Governance and Wellbeing*

16.00 – 16.20 \*

**Nicky O’Connor, Chief Operating Officer, Greater Manchester Health and Social Care Partnership**

*The Governance of Integrated Health and Wellbeing in Greater Manchester*

16.20 – 16.30

**Jamie Reed MP, Member of Parliament for Copeland**

*Closing Remarks*



The UCLan Applied Policy Science Unit (APSU) is an independent political science research unit at the University of Central Lancashire (UCLan) and based at the Westlakes Science and Technology Park, near Whitehaven in West Cumbria

The APSU's mission is to make an original and independent contribution to policy and its implementation. This unit undertakes academic research, consultancy and dissemination in the field of political science with a special focus upon the application of current policy problems. In addition to UCLan staff involved in political science research and dissemination, the APSU also involves, as advisors, individuals who are professionally involved in politics, policy and government.

There has been a political science research unit at Westlakes for almost two decades. This UCLan unit is building upon and developing that work in governance architectures and institutions, the rescaling of policy and politics and belief and value systems. This long engagement in applied policy science at the Westlakes campus in West Cumbria has given the APSU a distinctive perspective on the role of communities in a globalised economy, and in the importance of individual perceptions and beliefs, and community-level interactions in achieving a nexus between global and local processes and optimising the untraded interdependencies between organisations.

## ABOUT UCLAN



The University of Central Lancashire (UCLan) has developed an enviable reputation as an institution that innovates, evolving its course portfolio to over 500 undergraduate programmes and 180 postgraduate courses.

The University has an established research reputation, and the recent Research Assessment Exercise, all 17 subject areas submitted were rated as containing research of international excellence while 11 areas were assessed to be undertaking research which is world-leading. With approximately 32,000 students, the University indirectly contributes close to £250 million into the North West regional

## ABOUT THE FOUNDATION



The Samuel Lindow Foundation is an independent educational charity based on the Westlakes Science and Technology Park in West Cumbria in the United Kingdom. We have been operating, since February

to advance the education of the public. The University of Central Lancashire (UCLan), one of the largest UK universities, is the Member of the Foundation and its academic partner. The mission of the Foundation is to advance the education of the public and by doing so secure real public benefit. It achieves this in a number of ways, and for more information see our website: [www.thesamuellindowfoundation.com](http://www.thesamuellindowfoundation.com)

## ABOUT CLIC



We have adapted learning from Jönköping, the North East Transformation System, Virginia Mason Medical Centre, the Institute for Healthcare Improvement, the NHS Leadership Academy, and NHS Improving Quality, and pooled knowledge from all our members in Cumbria and the

Morecambe Bay area to devise a joint and common way to talk, think, learn and practice leadership and continuous improvement. CLIC's first three key priorities relate to:

1. Learning together in teams to improve services and save money.
2. Agreeing and adopting a common improvement methodology, called the Cumbria Production System.
3. Developing leaders at every level.

CLIC brings together everyone working in health and social care in Cumbria and the Morecambe Bay area, including people who use services.

Address:

The Samuel Lindow Building  
Westlakes Science & Technology Park  
Moor Row, Cumbria  
CA24 3JZ

By rail

The Campus is a 5-10 minute taxi ride from Whitehaven Railway Station.

By road, starting south of Carlisle

If you are journeying from the south to Westlakes, you should leave the M6 motorway at junction 40 and take the A66 west past Keswick and Cockermouth. Then take the A595 south until you pass Workington and Whitehaven.

By road, starting north of Carlisle

Leave the M6 motorway at junction 43 and journey on the A595 from Carlisle. Progress south, passing by Cockermouth, along the A66 briefly, then back onto the A595 past Workington and Whitehaven.

At the Science Park

The Westlakes Science park is approximately two and a half miles south of the centre of Whitehaven, and is clearly signposted on the left of the road. On leaving the A595, turn onto the science park and take the first left at the roundabout signed Crow Park Way. Take the first right and continue until you reach a T-junction, turn left and the UCLan building is on your left hand side.

The map below illustrates our location on the Westlakes Science & Technology Park. Parking is free and available to the rear and on both sides of the building.

